



GOTSCIENCE MAGAZINE  
BY SCIENCE CONNECTED

## Notes for GotScience Writers

Thank you for your interest in submitting to GotScience Magazine. Got Science provides global public access to scientific research findings. We translate complex information into accessible insights on science, nature, and technology. Please note that we edit all contributions according to our editorial policy and the GotScience House Style Guide. If accepted, your article will be assigned to a member of our copyediting team. The copy editor will contact you via Google Docs regarding any questions or suggested edits. Our copy editors are trained at the University of California at Berkeley Extension.

## What to Send Us

Send us your article text as a .docx attachment or editable Google document. If you have not already spoken with a member of our team, send us your resume or CV. Additionally, send us a document with your name, a short professional bio, and Twitter or other social handle.

All documents should be sent to Shayna Keyles, Managing Editor: [shayna@scienceconnected.org](mailto:shayna@scienceconnected.org).

## Key Information

1. Short-form articles range from approximately 800 words in length. Our long-form articles are longer than 1,200 words.
2. Optional submission of images and videos:
  - a. If submitting images or video, you must provide information about the copyright owner and a link to the license, even if it is a creative commons image. We only publish photos with full credit and express permission from the copyright owner.
  - b. We may crop or resize for formatting purposes.
  - c. No photos? No problem. We have our own media library.
3. We publish for a general audience of people who are not professional scientists, so please refrain from sounding overly esoteric. One of our readers says, “I feel as if I am in an intimate college classroom with the cool professor. You make the complex fun and exciting. You make it ‘hip’; easier to digest and absorb.” Another reader recently told us, “Great job translating science into non-geek-speak!”
4. Please reference primary, peer-reviewed sources. Do not reference Wikipedia, popular science magazines, or other secondary sources. Do not include links to any commercial websites.



5. Try to write at approximately a US 11th grade reading level. This is standard practice for news periodicals.
6. Each published contributor receives:
  - a. byline
  - b. short bio (approximately 2–4 sentences)
  - c. editorial support
7. When your article is published on our site, you grant us seven days of exclusive publishing rights. After that time, you may publish the material elsewhere. You maintain the copyright to your original work, and grant us non-exclusive use in perpetuity.
8. To maximize the readership of your article, please share your article link with your contacts and follow us on Twitter, Facebook, G+, or LinkedIn.

## Types of Articles

1. **Summary of a scientific paper:** Mention the professional affiliation of the key researchers. Do not refer to the researchers, scientists, or others involved in the original publication as “authors,” since they’re not the authors of your article. However, be sure to use proper attribution. See this [overview](#) of the differences between quoting, paraphrasing, and summarizing. Use the final paragraph to disclose the name of the academic journal or conference, as well as the sources of funding, if any. If the original document is available for free online, provide a link to it ([example 1](#); [example 2](#)).
2. **Photo essay:** This is usually a first-person narrative structured around approximately 4-7 original photographs with or without citations ([example](#)).
3. **Op-Ed piece:** Short for “Opposite the Editorial,” these may rely on the author’s own research and expertise. If expressing opinions or suggesting conclusions, please clearly state that you are doing so (e.g., we might conclude, in this author’s opinion, etc.) To streamline user experience, we do not include citation numbers within the text. Please cite peer-reviewed sources and list them in a final section titled either References or References and Further Reading ([example](#)). Be advised that we only occasionally publish Op-Ed articles and usually only by our senior staff members.
4. **Expert discussion piece:** Written by a scientist about their own research. Peer-reviewed references are needed ([example](#)).
5. **Combination of scientific paper and consumer tech:** Our readers love scientific discoveries that are in the process of being developed into awesome consumer products! However, we do not link to any commercial websites, nor sites that include commercial links ([example](#)).
6. **Video:** Please submit the video, an image (can be a screenshot), at least 600 words of accompanying text, and the credits or copyright information we need to publish with the video. While YouTube embed codes are currently preferred, we can host videos on the GotScience YouTube channel. Contact to discuss.